



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2019

Multiple District 4

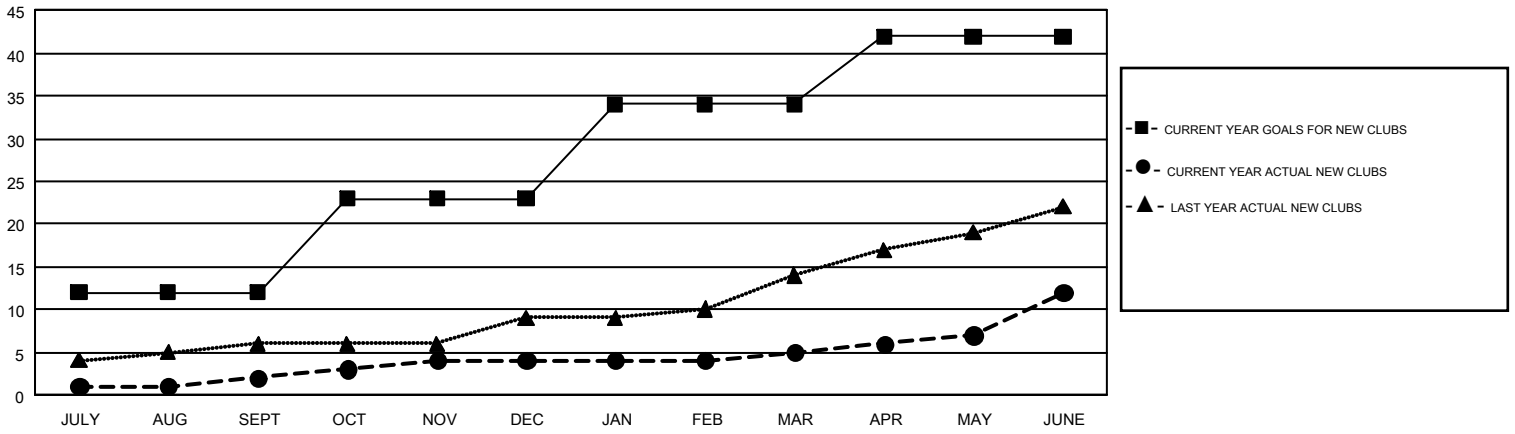
LOCATION: CALIFORNIA

GMT: HOWARD HUDSON

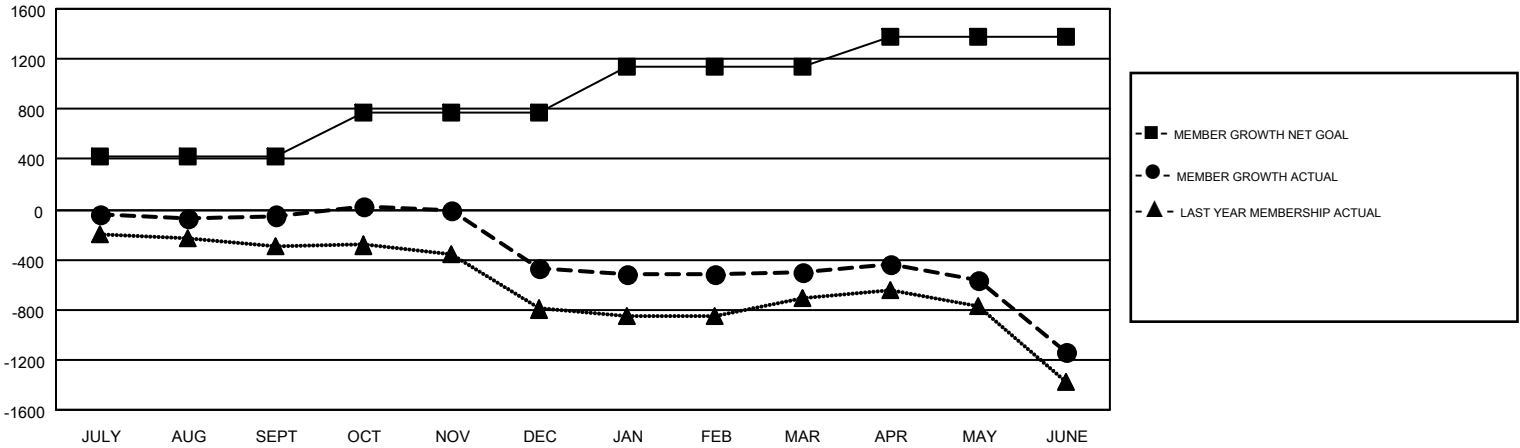
GMT CA 1

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | | RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 12 | 2 | 8 | JULY/AUG/SEPT | 420 | 730 | 667 |
| OCT/NOV/DEC | 11 | 2 | 5 | OCT/NOV/DEC | 351 | 627 | 991 |
| JAN/FEB/MAR | 11 | 1 | 7 | JAN/FEB/MAR | 366 | 592 | 568 |
| APR/MAY/JUNE | 8 | 7 | 14 | APR/MAY/JUNE | 245 | 747 | 1,315 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|---------------------------------|-----------------|
| DROPPED CLUBS: 34 | 486 CLUBS OF 747 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 11,688 (61.71%) |
| DECEASED | 270 | FEMALE | 7,252 (38.29%) |
| CLUB CANCELLED | 219 | TOTAL FAMILY UNIT MEMBERS | |
| OTHER | 3,051 | 3,451 | |
| TOTAL | 3,540 | FAMILY MEMBERS PAYING HALF DUES | |
| | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | 1,799 | |